



**GRAPHIC DESIGN**  
 PHOTOGRAPHY  
**WEB DESIGN**  
 UI/UX DESIGN  
**MULTIMEDIA**  
 ANIMATION  
**GAMING**  
 VIDEO EDITING/VFX

**STRONGER  
 THE ROOTS,  
 HIGHER  
 YOU GO.**



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PROGRAMME BROCHURE:  
**B.Voc in GRAPHIC DESIGN**

www.tgcindia.com  
**TGC ANIMATION & MULTIMEDIA**

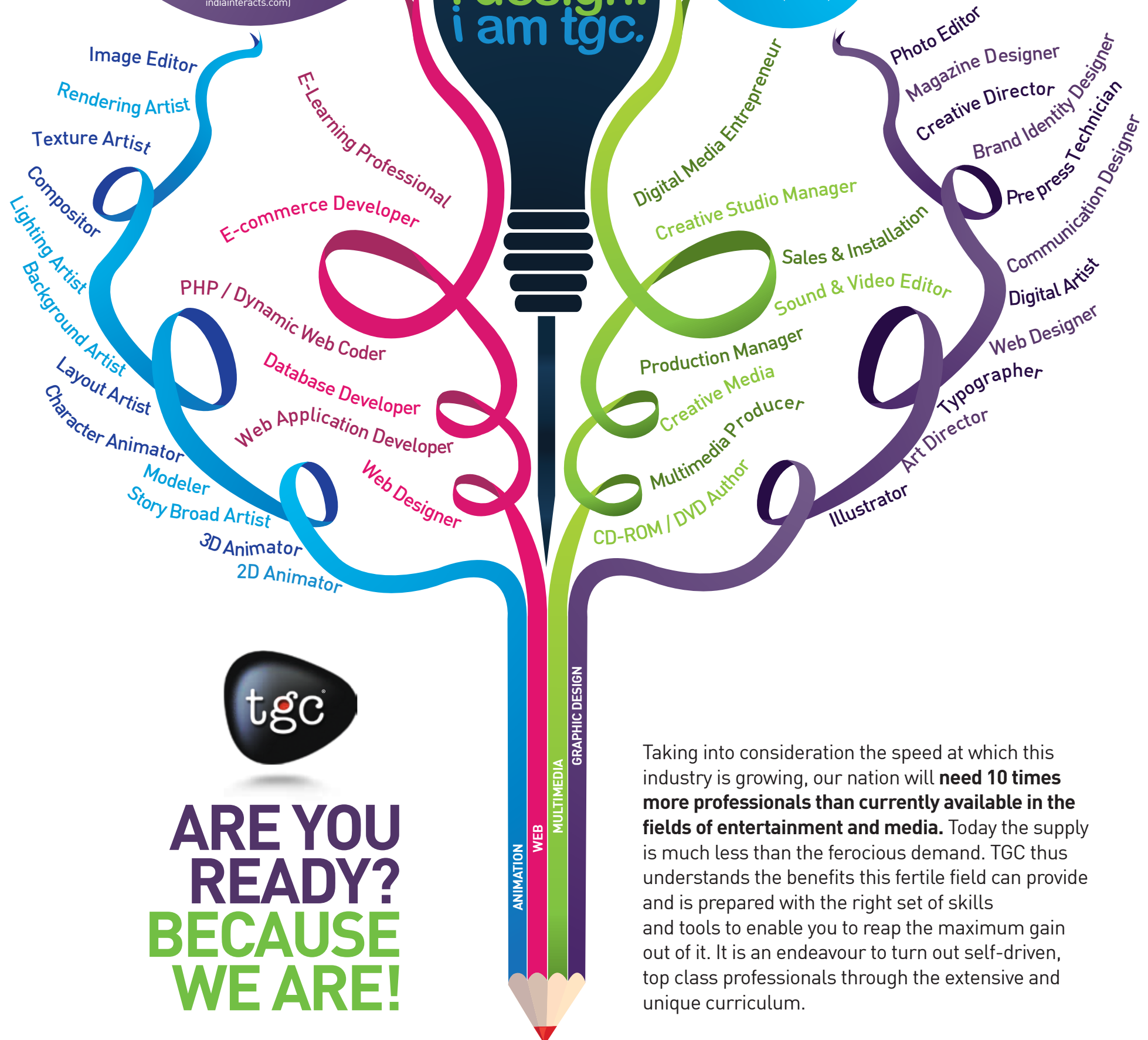
The Indian gaming industry saw a 22% growth in just one year, and if it continues this way, it is expected to grow at the pace of 32% by 2025. -(The Economic Times)

Surveys have shown that the global animation industry is expected to flourish at a rate of 34.5% by the end of 2024.

Estimating from the growth, the Indian animation industry will be rubbing shoulders with international bigwigs in the next five years. -(Nasscom)

Worth 400 Crores in 2010 and now standing at 6000 Crores, there are no doubt clients and advertising agencies are making digital medium their mainstream medium. -(According to leading site indiainteracts.com)

**i think.  
i design.  
i am tgc.**



**ARE YOU  
READY?  
BECAUSE  
WE ARE!**

Taking into consideration the speed at which this industry is growing, our nation will **need 10 times more professionals than currently available in the fields of entertainment and media.** Today the supply is much less than the ferocious demand. TGC thus understands the benefits this fertile field can provide and is prepared with the right set of skills and tools to enable you to reap the maximum gain out of it. It is an endeavour to turn out self-driven, top class professionals through the extensive and unique curriculum.



**WELCOME  
TO THE  
CREATIVE  
WORLD!**



# BECAUSE IT MATTERS WHERE YOU SOW THE SEED.

## Profile

TGC Animation and Multimedia), is an initiative taken by committed professionals in the field of Graphic Design and digital art media. Industry focus, revolutionary curriculum with a first-of-its-kind B.Sc and M.Sc courses, vocational trainings, offerings like visits by industry guest trainers, portfolio building etc are just a few of the highlights that set us apart from others in this field. What's more, the institute falls under the renown Govt. University approved by UGC. Also TGC is an ISO and Media & Entertainment Skill Council Certified Institute

## Background

TGC Animation and Multimedia has been incorporated as leading digital design institute since the year 2000. For the last 22 years we have produced more than 20,000 hardcore skilled designers, working with some of the most renowned design studios, multimedia houses, e-learning companies, national dailies, web design firms & advertising agencies etc.

## People

The faculty at TGC are design disciples for life. Thorough in knowledge and enriched with experience, they are up to date with the latest happenings in their domain. They bring together decades of professional and teaching experience to deliver excellent instructional methods.

## Curriculum

TGC Animation and Multimedia set off as a pioneer to offer full-fledged B.Sc. & M.Sc. courses recognized by UGC and Industry of design, making for an exp. that is much more immersive, engaging and interactive. We started with a thorough research, taking into account what it is that our competition



didn't offer. And we made sure we did, in order to holistically develop the reservoir of talent that lies within each of our students, With extensive programs and unique offerings TGC helps facilitate practical application of the skills learnt and aids complete development. Each semester is dedicated extensively to each discipline of the industry. There is everything from principles of design to photography and graphic design to motion graphics to ensure students are made masters in all trades and can specialize in their area of interest.



# STRONGER THE ROOTS, HIGHER YOU GO.

## The B.Voc and M.Voc courses- the roots of TGC and our students.

At TGC, undergraduate and post graduate degree in Graphic Design enable one to explore the vast potential of this field. Right from understanding the industry to mastering its techniques and skills, these degree courses turn a student into a professional. One who will surely make the most of this upcoming opportunities of the field.

**FLOWERS ARE  
WHAT HELP  
THE PLANT  
PROPAGATE  
FURTHER.**

## B.Voc at TGC

Affiliated from **Government approved University**, this 3 years course provides a strong crux for a Graphic Design professional. It comprises of 6 semesters and can be pursued by a student who has completed 10+2 in any stream.

### Semester 1

Code No.	Subjects
S1-01	Basics of Design
S1-02	Basic of Computers & Internet Skills
S1-03	Essentials & Elements of Graphics Design
S1-04	Commercial Design & Communication Process

### Semester 2

Code No.	Subjects
S2-01	Digital Art Product Photography
S2-02	Print & Digital Media Publication Using Adobe InDesign
S2-03	Typography & Publication Design
S2-04	Digital Painting and Matt Painting
S2-05	PrePress Technology

### Semester 3

Code No.	Subjects
S3-01	Art of Motion Graphics & Compositing
S3-02	Mastering in Video Editing
S3-03	Storyboard an Idea
S3-04	Concept Art & Comic Design
S3-05	Digital Art & Montage design
S3-06	Presentation Skills

### Semester 4

Code No.	Subjects
S4-01	Design Thinking
S4-02	Applied User Interface and User Experience Design
S4-03	Core Web Design Skills
S4-04	Visualisation and Art Direction
S4-05	Packaging Design

### Semester 5

Code No.	Subjects
S1-01	Fundamentals of 3D Design
S1-02	Fundamentals Architecture Design
S1-03	Basics of Game Design
S1-04	Info-Graphic Design
S1-05	Alternative design applications
S1-06	Collaboration tools for designers

### Semester 6

Subjects
Show Reel Preparation
Industry Connect
Internship With Certificate
Soft Skill Development and Final Placement

## B.Voc Semester 1 GRAPHIC FOUNDATION

It is all about graphic design. A unique, insightful and skillfully crafted curriculum developed at TGC to provide cutting edge training in one of the fastest growing fields in digital technology.

The semester blends the art of digital technology imparted on the latest facilities, in and outside the institute. The course is well designed to impart the requisite learning in a simple step-by-step way to cover all the relevant areas. Structured and suitably laid out, it covers everything, from the very basics and illustrative design to advanced artistry, vector imaging, Package design, advertising, typography etc. The course also gives the students an overview of the future technologies

### Program outcome

- Raster Imaging and Vector Imaging
- Packaging Design
- Printing Processes & Costing
- Graphic Portfolio

### Program Outline

Program is divided into 4 modules along with Portfolio Making

#### 101 – Drawing & Sketching

Drawing and Sketching various mediums, Still life, Anatomy Study, Memory art and outdoor sketching, Project and submission.

#### 102 – Basics of Computer Skills and OS

Practice on MS-Word, Practice on Ms-Excel, Practice on Ms-Power Point, Practice on internet skills, Project and submission.

#### 103 – Essentials & Elements of GD

Form and Space, Choosing & Using types, The world of Image, Putting it all together, Design Elements & Principles, Raster & Vector Graphic, Working Process: Creative Image Making, Working Process: Commercial Image Making, Graphic File Formats, Software covered, Project and submission.

#### 104 – Commercial Design & CP

Compositing a 2-D Design, Color Combination, Floral Designs, Rule of third, Package designing, Adobe Photoshop, Adobe Illustrator, Corel Draw, Project and submission.



### Portfolio Design

The compilation of all that you have learnt. This is what will set you apart from others while competing in the professional world outside.

- Stationary Designs inclusive of Business card, Letter head & Envelope
- Advanced image manipulation techniques complied as before and after
- Packaging Designs and creating diecut packaging prototypes
- Portfolio comprising of Brochures, Catalogue, Menus, PoPs, Signages, Logos and Identity, Newspapers and Newsletters, Books covers, Magazines along with Web UI templates.



# B.Voc Semester 2 DIGITAL PHOTOGRAPHY & PUBLICATION DESIGN

TGC explores graphic design like no one else. Sem 2 is a step further, students learn much in demand Photography for Graphic design. They able to create live concept using Product Photography along with publication design and prepress.

## Careers in Graphic Design

Graphic Art Manager, Creative Directors, Art Directors, Art Production Managers  
Graphic Designers- Brand Identity Developer, Broadcast Designer, Logo Designer, Illustrator, Visual Image Developer, Multimedia Developer, Content Developer, Visual Journalist, Layout Artist, Interface Designer, Packaging Designer.



## Program Outline

Program comprises of 5 modules along with Portfolio Making

- 201 - Digital Art Photography - I**  
Basics of Camera, Camera and Camera Settings, The Digital Camera, Lenses, Working with Lights, Natural and Studio lighting, Accessories, Project and submission.
- 202 - Digital Art Photography - II**  
Essential Shooting Techniques, Editing Techniques, Shooting for Product and E-Commerce , Portrait Photography, People, Street and Landscape Photography, Image Management, Project and submission.
- 203 - Publication & Typography Design**  
Designing for Publications, Books and Magazines, Newspapers and Packaging.
- 204 - Pre-Press & Production**  
Sending Design for Print, Costing techniques.
- 205 - Digital Painting & Matte Painting**  
creating Digital Paintings and Matte Paintings using Adobe Photoshop.



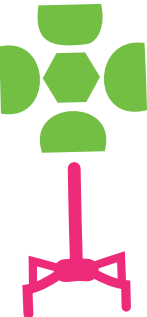
## Portfolio Design

- Publication Layouts
- Photography presentation
- Product Photography
- Street Photography
- Portrait Photography
- Landscape Photography
- Mobile UIs for Website and Apps

## Program Outcome

- Corporate Design
- Advertising Design
- Concept & Symbolism
- Typography & Publications design

“TGC’s detailed and diverse curriculum has given me an edge over others in the industry. Working in advertising as an art director, I am also a planner, a photographer, an ideator and a creator.”  
-Shailesh Kumar



# B.Voc Semester 3 ART OF MOTION GRAPHICS

This covers latest responsive design techniques. Essential 3D animation techniques, Per character text animation, motion graphics, Motion & camera tracking, Green & Blue Screen chroma keying, Rotoscoping etc.

## Program Outcome

- Creating eye catching website templates
- Designing and lay outing of as website
- Complete understanding of web navigation
- Understanding of web scripts
- Interactive UI and UX

## Program Outline

Program includes 5 modules along with Portfolio

### 301 – Art of Motion Graphics

3D with cameras, lights and shadows, Camera Orbit, Text Animation, Motion Tracking, Green Screen Chroma keying, Colour correction & colour grading.

### 302 – Video Editing in Premiere Pro

Learning Video editing, managing timeline, transitions, trimming, nesting and layer compositions, taking final output for films, OTT and other digital platforms

### 303 – Storyboard an Idea

Story structure, Storyboarding Basics , the Set Up, The 5 C's, Writing for Storyboarding, PITCHING!

### 304 – Concept Art and Comic Design

Writing Your Comic Script, Thumbnails, Penciling & Lettering, Inking, Putting Your Comic Together.

### 305- Presentation Skills

Combine Information With Graphics in presentation, Practice With a Timer, Record Yourself, Modulate, Use Build Your Own Infographics With SmartArt. Presenter View, Engage with audience

## Careers Opportunities

- Web designers
- Social media marketer
- 3d visualiser

## Portfolio Design

- Creating a number motion graphic and edits
- storyboard a cartoon
- Concept arts, Collages and Montages
- Presenting your idea



“ TGC taught me a fusion of great design blended with adv. coding techniques that enable me to create work quickly and efficiently.”-Pragya





## B.Voc Semester 4 UI/UX & WEB DESIGN

This semester dwells on learning with experimenting.

At TGC we nurture hardcore design talent by providing students detailed knowledge of design thinking mixed with UI/UX, Web design, art visualisation and art direction imparted through practical techniques with projects and assignments.

### Program Outcome

- Interaction Design
- Using Responsive web design
- Different kinds of packaging designs
- Applied visualisation techniques.

### Program Outline

Program consists of 5 modules and also includes Portfolio Making

#### 401 - Design Thinking Learning Journey

Creating Prototypes, Product Architecture & Specification, User Innovations, Learn the Concepts that Drive Design Thinking.

#### 402 - Applied UI & UX Design

Introduction to Adobe XD or Figma, Prototyping, Testing your Project, Exports Projects and assets, Creating final application interfaces.

#### 403 - Core Web Design Skills

HTML 4/5, CSS 2/3, Bootstrap, Applying JQuery in web pages, . Projects and submission.

#### 405 - Package Designing

Form Function of Packaging, Understanding of Major Key Packaging, Visual Design, Printing Techniques, Innovative Branding Package Design Industry.

#### 406 - Visualization & Art Direction

Creative Advertising, International Campaigns, Asthetic Components of Advertising, Campaign Execution and Presentations.



### Portfolio Design

- Mobile app design portfolio
- Packaging prototypes
- Fully functional webpages, landing pages, and websites.
- Advertising campaigns

**“TGC gave me the platform to launch myself into the industry. I made the right move when I decided to join TGC and as they say ‘every move counts’”**  
-Pankaj Kumar

## B.Voc Semester 5: 3D PRODUCT, VISUALISATION & INFOGRAPHIC DESIGN

semester 5 emphasizes on taking graphic design onto the next level. Students get the exciting opportunity to transform 2d design in 3d and learn digital product visualisation and architecture visualisation process. Industry workshop will be conducted on knowing applied Infographic design

### Portfolio Design:

- infographics on social causes
- Renders for residential and commercial building using 3ds max and V-Ray
- Product visualisation of electronic products.

**Program Outline:** Program constitutes of 5 modules, covering industry foundations

### 501 - 3D Design Foundation

Understanding Polygon Geometry, Adding and Editing Polygon Components, Deformers, combining meshes, Using Polygon modeling with paint effects.

### 502 - Architecture Design Foundation

Concept of scale, Plane Geometry – Construction of Planes, Circles, Curves, Tangent and Regular Polygons, Orthographic projection of objects etc.

### 503 – Product Design Foundation

Elements of design, Foundation product drawing, Creativity skills, 3D Prototyping, Competence with a set of tools and methods for product design and development, Digital modelling and animation.

### 504 – Infographic Design

What is an Infographic?, Types of Infographics, Visualize data, Making sense out of data, Working with a design and research team.



### Program Outcome:

- Creating 3D objects for graphic design.
- Visualising a 3D plan for a building.
- Product design and Product visualisation.
- Infographics for magazines and TV news.
- Understanding 3D digital applications in trends.

**“Training at TGC taught me to create magic with light, lens, sound and technology. I’m glad that I have this creative-tech edge over others.”**–Anoop Ranjan Das



## B.Voc Semester 6 INTERNSHIP & PLACEMENT

For all those who wish to become graphic designer one day, sem. 6 is the semester of your dreams. Students will be able to give wings to their dreams with placement oriented activities through our specialised placement cell.

### Portfolio Making:

Final Portfolio Presentation as a Professional Graphic Designer under supervision of every mentor

**Program Outline:** Students will go through following activities during this semester.

### SHOW REEL

Student will compile a final set of showreel under the able assistance of programme guide

### INDUSTRY CONNECT

Students will connect with leading designers, Business heads, industry entrepreneurs in order to understand industry expectations and work challenges.

### SOFT SKILL DEVELOPMENT

Students will be trained upon communication skills, mock interview techniques, confident body language tips in a practical workshop environment

### INTERNSHIP & FINAL PLACEMENT



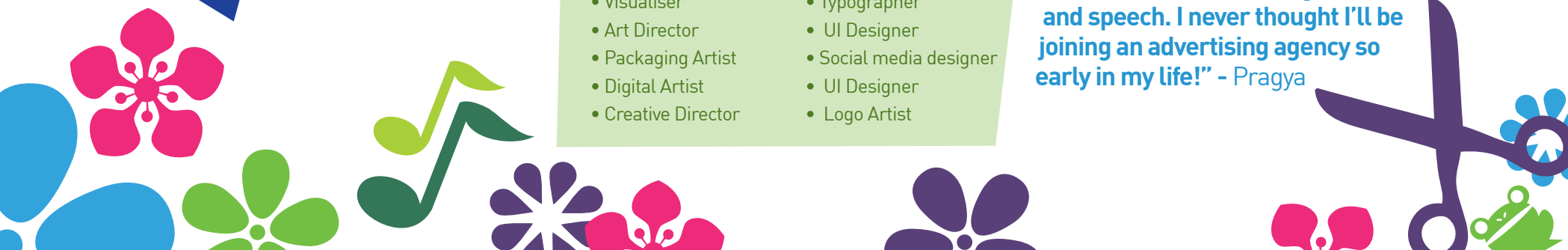
### Program Outcome:

- Creating short films
- Story writing/ script writing
- Creating Story board for films
- Understanding of realistic animation
- Special effects
- Video camera techniques

### Careers in Graphic Design

- Graphic Designer
- Visualiser
- Art Director
- Packaging Artist
- Digital Artist
- Creative Director
- Storyboard Artist
- Typographer
- UI Designer
- Social media designer
- UI Designer
- Logo Artist

**“TGC made me believes that art is just not images and visuals and that one can create using words and speech. I never thought I’ll be joining an advertising agency so early in my life!” - Pragma**



# INTEGRATED M.Voc IN GRAPHIC DESIGN

Graphic Design industry is moving at a fast pace. And learning about it seems like a never ending process. Hence, this two year program strengthens your hold of the design industry as it further prepares you to take on the challenges of the competitive field. Constituting of 4 semesters, this course is ideal for a graduate in any field with a passion for creativity. So that they are always one step ahead of others.



## Semester 1

CODE	SUBJECT
MVOMM-501	Design Foundation
MVOMM-502	Desktop Publishing
MVOMM-503	Advance Digital Art Photography (Part – 1&2)
MVOMM-504	Communication & Soft Skill*
MVOMM-505	Project*
MVOMM-506	Practical*

\*Practical/ Internal Subjects

## Semester 4

CODE	SUBJECT
MVOMM-401	Final Portfolio
MVOMM-402	Presentation Skills
MVOMM-403	Internship
MVOMM-404	Final Project*
MVOMM-405	Practical*

\*Practical/ Internal Subjects

## Semester 2

CODE	SUBJECT
MVOMM-201	Illustration Design
MVOMM-202	Digital Artistry and Publication Design
MVOMM-203	Motion Graphics
MVOMM-204	Project*
MVOMM-205	Practical*

\*Practical/ Internal Subjects

## Semester 3

CODE	SUBJECT
MVOMM-301	3D Design
MVOMM-302	UI Design
MVOMM-303	Designer Alternate
MVOMM-304	Project*
MVOMM-305	Practical*
*Practical/ Internal Subjects	

This program takes a graphic design professional to the pinnacle of the industry. Providing advanced knowledge and skills in the diverse aspects of this stream, the course pushes the sphere of one's scope and opportunity, keeping you always one step ahead of everyone else in the industry.

### Careers:

- Creative Director • Art Director • Art Production Manager
- Visual Image Developer • Multimedia Developer
- Content Developer • Visual Journalist • Brand Identity Developer
- Broadcast Designer • Logo Designer • Interface Designer
- Package Designer • Web UI Designer • 3D Artist • Character Designer • Texturing Artist • Storyboard Artist • Non Linear Editor • Compositing Artist • Sound Editor

Note: Students of Integrated GD will study the papers of Semester 1 & 2 of integrated BSCGD

# THE FRUIT IS THE CONCLUSION, BUT THE SEED IN IT IS ANOTHER BEGINNING

## Portfolio and Placement

After imparting theoretical knowledge and skills, the students at TGC which came in raw, are fully ripe with a portfolio that stands out from others. Because versatility is what we stress on at TGC, the portfolios have everything that the animation industry is looking for. We make sure they are all set for the placements in leading companies and organizations.

STUDENT	DESIGNATION	COMPANY
Ajit Singh	Graphics Designer	Star Plus
Surya	Graphics Designer	Mid Day
Nitin Kaushik	Sr. Video Editor	Times Now
Pankaj Kumar Arya	3D Animator	Magic Software Pvt. Ltd.
Roomal	3D Animator	Magic Software Pvt. Ltd.
Suneel Kumar	Sr. Graphic Designer	Times of India
Dashrath yadav	Graphics Design	Outlook Group
Shailesh kumar	Graphics Design	Aptara's
Poornima.K.L	A/v Editor & Animator	Blue Bird Digital Studio, Bangalore
Amit Kumar Jha	Assistant Director	Inverted Images
Amit Bassi	Graphic Designer	BBDO, Australia
Sagar	Compositor	NDTV Good Times
Robin Singh Adhikari	Motion Graphics Artist	Greenleaf Entertainment Pvt. Ltd
Jagdish Chauhan	Motion Graphics Artist	The One Production house
Kiran Gusain	Sr. Web Designer	QAI Global
Ajay kumar Singh	Graphic Designer	Nine Colourfilm, Mumbai
Niranjan Sinha	Motion Graphics Artist	India News
Malik Mohd Sufyan	Web Designer	Alps International



TGC has successfully placed more than 5000 students in the creative industry, for further details about our placements contact [info@tgcindia.com](mailto:info@tgcindia.com) and we will post you the details.

# OUR FRUITS FALL FAR FROM THE TREE

## TGC Alumni

They say a fruit only falls near its tree, but in our case the students have gone far. In the last 22 years, 20,000 TGC students along with foreign students have been making waves in the animation and multimedia industry. With the talent that we receive every year and TGC's ability to mould it into the most presentable manner, our students have been placed in leading TV channels, top advertising agencies, giant media and publication houses. They are ruling the multimedia industry nationwide.



**Deepika Panda**  
Alumni, working as  
Animator in a  
reputed 3d prod.  
house



**Oluwafemi**  
An international  
student. A Web Design  
enthusiast



**Vibhav Srivastav**  
Alumni MSc  
Working with  
a reputed  
TV Channel



**Rupali Das**  
Currently  
Pursuing M.Sc  
Course.  
An Animation  
Enthusiast



**Md. Umair Ali**  
Currently Pursuing  
B.Sc, A keen 2D  
Animation enthusiast



# HATCH WITH TGC SPECIAL SHORT TERM COURSES

## ANIMATION

- **Adv. Diploma in Animation**

Course Duration: **18 months** (Regular Track)/

**9 months** (Fast Track)

Schedule: 3 hours/ 4 days a week (RT) & 5 hours/ 5 days a week (FT)

- **Media Animation**

Course Duration: **5 months**

Schedule: 2 hours/3 days a week

- **Audio Video Post Production**

Course Duration: **6 months** (RT)/ **3 months** (FT)

Schedule: 2 hours/ 5 days a week (NT)/ 4 hours/ 5 days a week (FT)

- **Adv. diploma in 2D Animation**

Course Duration: **6 months** (NT)/ **3 months** (FT)

Schedule: 2 hours/ 3 days a week (NT)/ 4 hours/ 6 days a week (FT)

### Career Options

Film animator, web animator, clay artist, audio visual artist, digital advertising, video gaming designer , 3D artist

## WEB DESIGN

- **Advanced certification in Web Design & Interactive Multimedia**

Course Duration: **6 months** (Normal Track)/

**3 months** (Fast Track)

Schedule: 2 hours/ 5 days a week (NT)/ 4 hours/ 6 days a week (FT)

- **Web Pro (Full stack Development)**

Course Duration: **1 Year** (NT)/ **8 months** (FT)

Schedule: 2 hour/5 days a week (NT)/ 4 hour/ 6 days a week (FT)

- **Adv. certification in Digital Marketing**

Course Duration: **3 months**

Schedule: - 2 hours/ 4 days a week

- **Certification in UI/UX Design**

Course Duration: **4 months**

Schedule: 2 hours each on weekends (Saturdays & Sundays)

- **React/ Angular/ PHP/ Node/ Django**

### Java Script (Any one)

Course Duration: **2.5 months**

Schedule: 2 hours/ 3 days a week

### Career Options

Web designer,  
Web programmer,  
PHP & Android developer

## GRAPHIC DESIGN

- **Adv. Diploma in Graphic Design**

Course Duration: **1 Year** (Regular Track)/

**6 months** (Fast Track)

Schedule: 2 hours/ 4 days a week (RT)/ 4 hours/ 6 days a week (FT)

- **Adv. Certification in Graphic Design**

Course Duration: **6 months** (RT)

Schedule: 2 hours/ 3 days a week

- **Adv. Diploma in Digital Photography**

Course Duration: **1 year**

Schedule: 2 hours / 3 Days a week

### Career Options

Graphic Art Manager, Creative Director, Art Director, Art Production Manager, Graphic Designer, Brand Identity Developer, Broadcast Designer, Logo Designer, Illustrator, Visual Image Developer, Multimedia Developer, Content Developer, Visual Journalist Layout Artist, Interface Designer, Packaging Designer

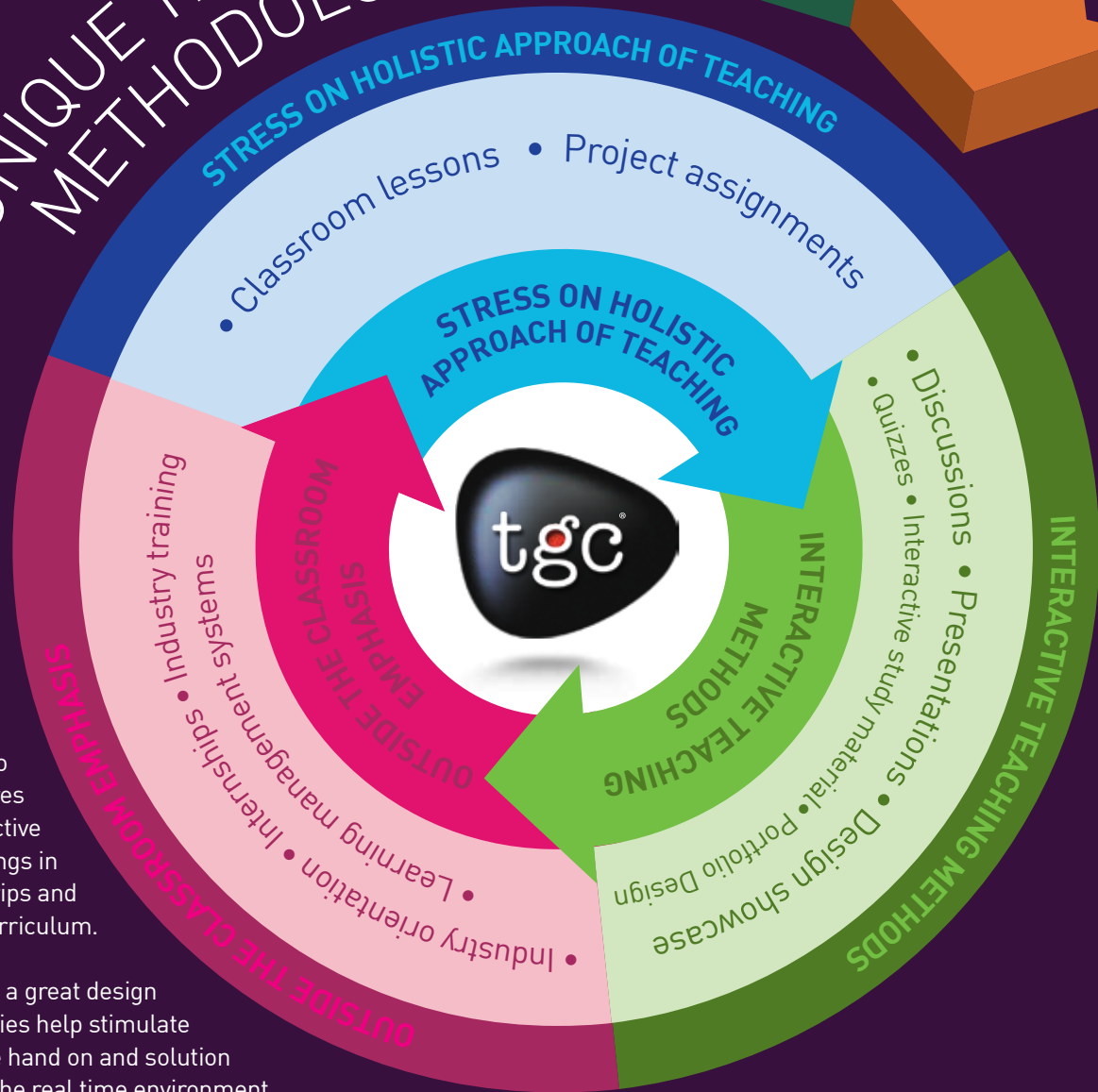
All the above mentioned courses are also available in weekend mode.

# A TREE WILL BEAR FRUITS ONLY IF IT IS GROWING UNDER THE RIGHT CONDITIONS

And it's not only this. The curriculum also incorporates movie criticism and guest lectures by visiting faculty to broaden the perspective of students and inform them of the happenings in the outside world. What's more, field trips and excursions are also made part of the curriculum.

As TGC is located in Delhi & Jaipur, Cities serves as a great design lab. The city's monuments, museums and art galleries help stimulate the minds of the students. It also helps provide hand on and solution based training methods in the real time environment .

## UNIQUE TRAINING METHODOLOGY







# A PLANT WILL EXPERIENCE FULL GROWTH WHEN PLANTED IN THE RIGHT PLACE

## Selection Process

The admission is based on qualifying through the entrance test which will be held Online. The entrance test covers questions on Aptitude, GK/Current affairs, knowledge of media and entertainment. This will be followed by a personal interview for the shortlisted students.

Fill out the application form available with this brochure and submit the same at our office.

## ENROLLMENT PROCESS

CHOOSE THE COURSE

FILL APPLICATION FORM

CONTACT BRANCH OFFICE

SUBMIT APPLICATION



## Eligibility

The B.Voc and M.Voc courses are comprehensive programs that aim to achieve what no other multimedia institute has dreamt of doing. The course is open to all those who have a flair for design, an enthusiasm to visualize and the desire to experiment to become a good designer.

## TGC also offers scholarship program

for economically challenged students who are extremely passionate about art and design. This is a sincere effort from "IT for Development" one of the Non profit making wing of TGC Private Limited. The scholarship covers part of tuition fee and study material along with paid internship options with TGC. Those interested, can send their bio data, family income, along with a hand written essay on why you should be considered for the scholarship. Sending previous works or portfolio can be an added advantage.

The Scholarship will cover 50%-75% of your Total Tuition Fee and Study material Cost.